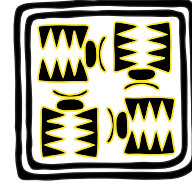


# SPONSOR, EXHIBITOR AND ADVERTISER INFORMATION AND REGISTRATION

JULY 31 - AUGUST 5, 2012  
LOEWS VENTANA CANYON RESORT,  
TUCSON, ARIZONA

Benefits of sponsorship include:

- ✓ Acknowledgment in promotional material
- ✓ A link from the Conference website to yours
- ✓ Your promotional literature included in Conference registration packets
- ✓ Exhibit and advertising opportunities
- ✓ Mailing list of participants
- ✓ One Basic Conference registration (Gold Sponsors only)



Hosted by  
Sonoran Arthropod Studies Institute (SASI)  
With the generous support of our Sponsors!

The following information will be in the Conference Program and *Invertebrates in Education and Conservation Conference Proceedings*.

Company/Organization

Contact Person(s)  Please do not include my name in the published materials.

Address

FAX

City, State, Zip

e-mail

Phone

Website

25 word description of Company/Organization, services or products to include in publications.

Gold Sponsor  Silver Sponsor  Bronze Sponsor

(Please include a Conference Registration form for the person attending the Conference as part of a Gold Sponsorship.)

**Exhibitor** (Please fill out the exhibit table reservation too!)

**Advertisement** for Program and/or Proceedings (Please fill out the advertisement space reservation too!)

Yes, I will send materials for distribution to Conference participants by July 1, 2011.

No, I will not be sending any materials.

No, I will not be sending artwork for an advertisement.

## FOR SPONSORS

### PAYMENT INFORMATION

Please check all that apply and fill in the amount.

- Gold Sponsor \$1,000
- Silver Sponsor 500
- Bronze Sponsor 250
- Special Sponsorship \$\_\_\_\_\_
- Exhibit Table(s) (see next page) \$\_\_\_\_\_
- Advertisement (see next page) \$\_\_\_\_\_

**TOTAL \$**\_\_\_\_\_

Special Sponsorship Item/Event

### PAYMENT METHOD

Check

In-kind Donation - Estimated Value \_\_\_\_\_

Visa  MasterCard  American Express

Name on Card \_\_\_\_\_

Account # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date \_\_\_\_\_ / \_\_\_\_\_

Signature \_\_\_\_\_

## EXHIBIT TABLE RESERVATION

Exhibit opportunities are available to Conference Sponsors, organizations or invertebrate-related businesses. All exhibitors are listed in the published *Conference Proceedings*. Exhibit set-up is Wednesday, August 1 from noon-5:00pm. The exhibit hall will be open Thursday, Friday and Saturday. All participants enter the paper Presentation Room through the exhibit hall. Fees are base rates and do not include Conference Registration and associated benefits (except for Wednesday Evening Welcome and Mixer).

SPACE NEEDED	1 TABLE	2 TABLES	3 TABLES
<b>Exhibitor</b>			
Commercial (with sales)	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150	<input type="checkbox"/> \$200
Nonprofit (with sales)	<input type="checkbox"/> \$75	<input type="checkbox"/> \$125	<input type="checkbox"/> \$175
Nonprofit (without sales)	<input type="checkbox"/> \$30		
<b>Sponsors - with merchandise available</b>			
Bronze	<input type="checkbox"/> free	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150
Silver	<input type="checkbox"/> free	<input type="checkbox"/> free	<input type="checkbox"/> \$100
Gold	<input type="checkbox"/> free	<input type="checkbox"/> free	<input type="checkbox"/> free

If your exhibit table is for promotional materials only and will be unstaffed for the majority of the Conference, please limit your request to one table.

Do you need electricity?  Yes  No  
 Do you accept credit cards?  Yes  No

Briefly describe what will be in your exhibit.

Do you have a special exhibit that requires a specific location, a wall or influences walkways?  
 Please describe and be as specific as possible.

Do you have special needs for unloading and setting up?

## ADVERTISEMENT SPACE RESERVATION

Advertisement space is available in the Conference Program. The *Invertebrates in Education and Conservation Conference Proceedings* are published each year with papers from speakers and workshop leaders. Directories of sponsors, exhibitors and participants are also included. Advertisements are placed in the front or following the papers, with the directories. Copies are purchased by both Conference participants and those who did not attend.

## ARTWORK SPECIFICATIONS

Artwork is reduced to fit the Program page size. Artwork must be camera-ready or digital media. There are no guarantees on reproduction of color artwork.

Approximate sizes are given as width x height.

Size	Rate
<b>Full Page</b> , 7 x 9 inches	\$100
<b>Half Page</b> , 7 x 4 inches	\$50
<b>Quarter Page</b> , Two format options 3.25 x 4 inches or 7 x 2 inches	\$25

## Sponsors

Please reserve the following space in the Conference Program and *Proceedings*.

<input type="checkbox"/> Full Page	\$100 (Free to Gold Sponsors)
<input type="checkbox"/> Half Page	\$50 (Free to Gold & Silver Sponsors)
<input type="checkbox"/> Quarter Page	\$25 (Free to All Sponsors)

<input type="checkbox"/> Advertisement Artwork is included.
<input type="checkbox"/> Advertisement Artwork will be sent by July 1, 2011 for inclusion in both the Conference Program and <i>Conference Proceedings</i> .
<input type="checkbox"/> Advertisement Artwork will be sent by July 1, 2011 for inclusion in the <i>Conference Proceedings</i> only.

If you need additional information about sponsorship and exhibit opportunities, please call 520-883-3945 or e-mail [Inverticap@SASIONline.org](mailto:Inverticap@SASIONline.org).

**Please return to:**  
 Sonoran Arthropod Studies Institute  
 P.O. Box 5624, Tucson, AZ 85703-0624  
 FAX (520)883-2578  
[www.SASIONline.org](http://www.SASIONline.org)

*Thank you for your support and commitment to invertebrate conservation and education!*